

Early Parenting Centre

Expression of Interest – Aboriginal and/or Torres Strait Islander Artwork

BACKGROUND

Applications are now open for Aboriginal and/or Torres Strait Islander (First Nations¹) artists living in the Barwon South West Region to create artwork for Barwon Health's Early Parenting Centre (EPC) at the McKellar Centre in North Geelong.

Due for completion in December 2023, the EPC will support families of children aged 0-4 years by offering comprehensive parenting programs, consultation clinics and early-parenting education.

Barwon Health is seeking four primary art pieces that reflect family-focused care and positive health and wellbeing and complement the architectural colour palette that is inspired by local flora and fauna.

A panel comprising of Barwon Health staff and representatives from Wathaurong and Waddawurrung Traditional Owners will select the successful applicants, with remuneration provided to each artist to complete the project.

Internal Materiality - Geelong

Local Indigenous flora inspiration



Grey Box Gum

Eucalyptus microcarpa



¹ First Nations Peoples is inclusive of Aboriginal and Torres Strait Islander Peoples

EARLY PARENTING CENTRE EXPANSION NETWORK PRINCIPLES

The following principles inform the Early Parenting Centre network and should be referenced by the panel when making their considerations regarding the preferred artist/s.

- **First Nations self-determination** – modelling and promoting self-determination in decision making regarding care for First Nations children and families, and supporting First Nations-led service provision.
- **Child-centred and family-focused care** – dedicated to the wellness and safety of the child, and providing flexible, tailored care that takes into account the critical role and needs of the whole family.
- **Prevention and early intervention** – promoting positive health and wellbeing, and identifying and responding to the short and long-term risks of illness or harm at the earliest stage possible.

ASSESSMENT CRITERIA

As part of the assessment process, applicants may be requested to provide additional information to support their application. The health service is responsible for following up requests for further information.

The assessment of applications will be made against the following criteria:

***Criterion 1:** The applicant is an artist that is a long-standing member of the local First Nations community (where possible).*

***Criterion 2:** The applicant demonstrates an understanding of the requirements of this project, including alignment with the principles in the Early Parenting Centres Strategic Framework 2019-2024, impact and suitability of the artwork. (see above)*

***Criterion 3:** The applicant demonstrates artistic vision, quality and originality with their concept emphasising the ability to engage the audience.*

***Criterion 4:** The applicant demonstrates an ability to complete artwork within the specified timelines.*

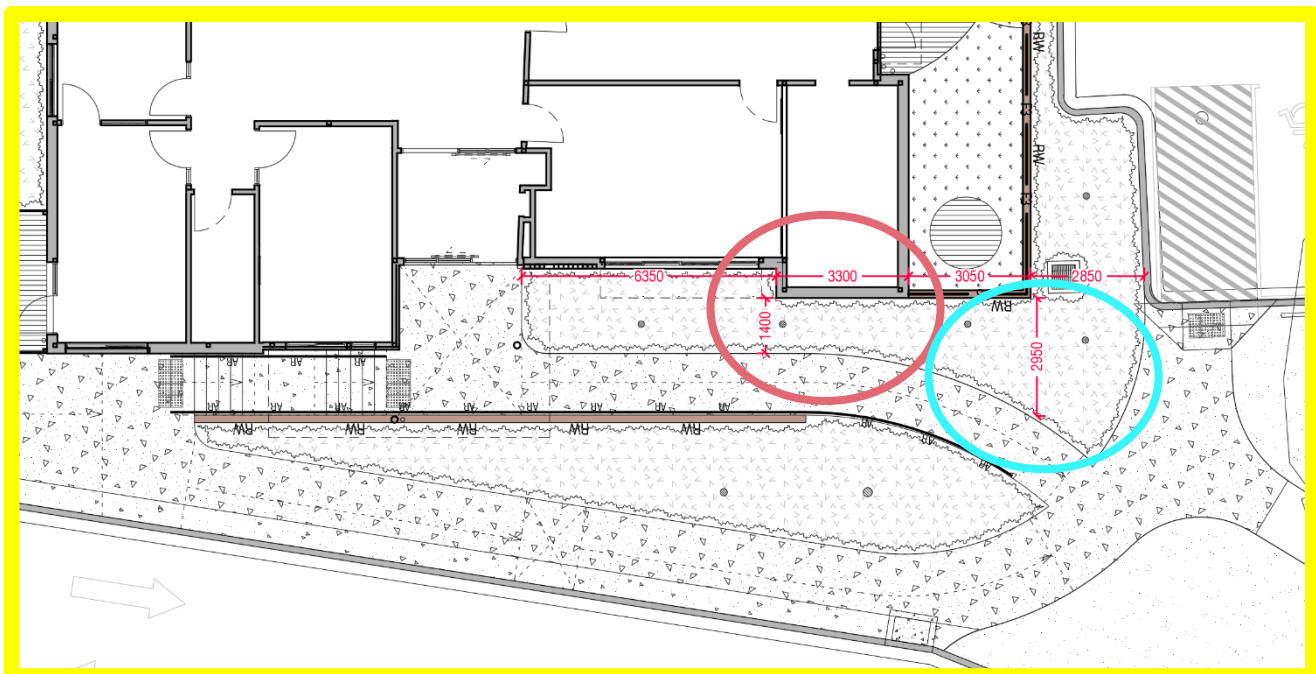
***Criterion 5:** The applicant has a current police check and/or working with children check.*

***Criterion 6:** The applicant demonstrates a commitment to environmental sustainability.*

PIECE 1 – FRONT OF BUILDING

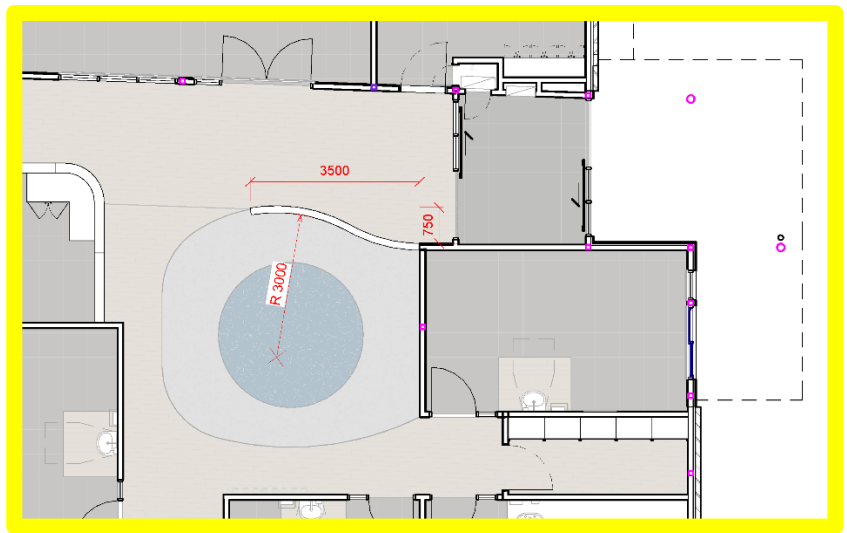
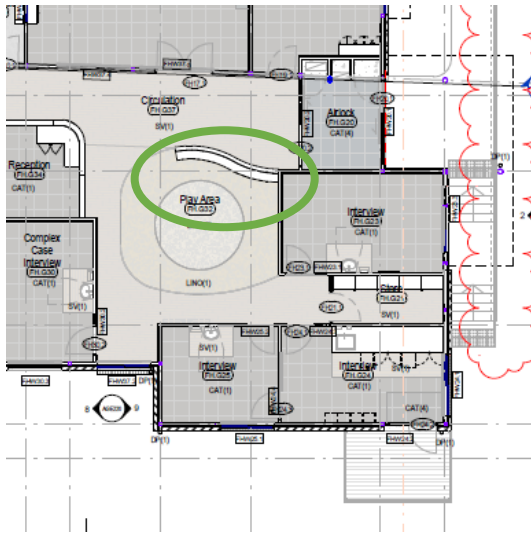
The aim of this sculpture is to welcome all people to the centre and be representative of our region's First Nations culture and/or the importance of family.

It needs to be freestanding, weatherproof and safe so that children could not injure themselves when climbing upon or touching it. It will either be located in front to the wall on the right of the building wall is max 3300mm wide (pink/red circle) or in the garden bed to the right of the picture see teal circle.



PIECE 2 – FOYER – FRONT OF HOUSE BUILDING

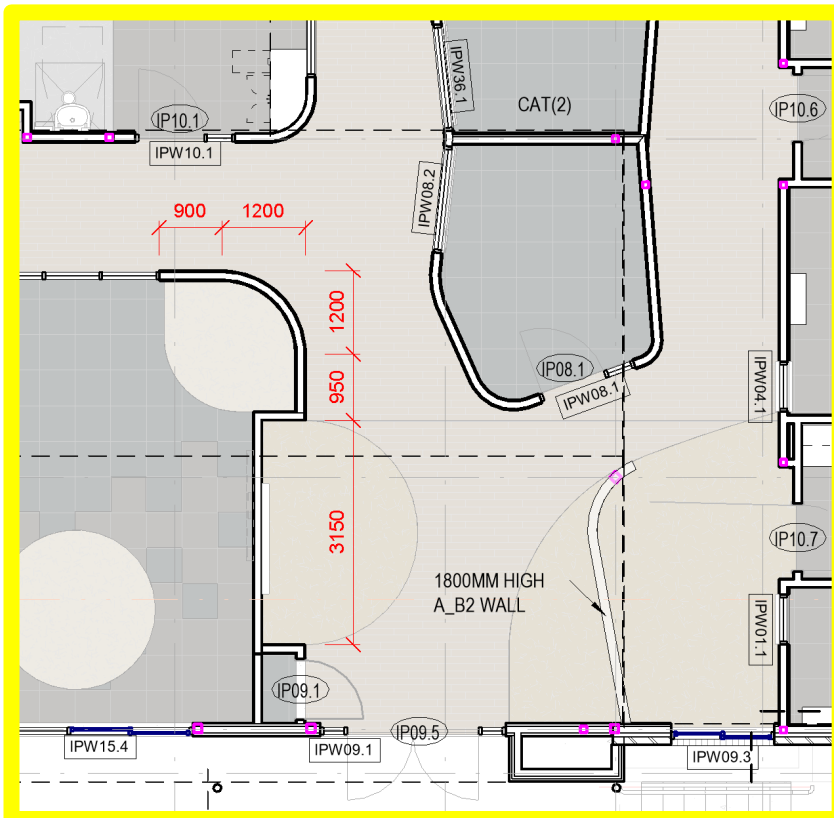
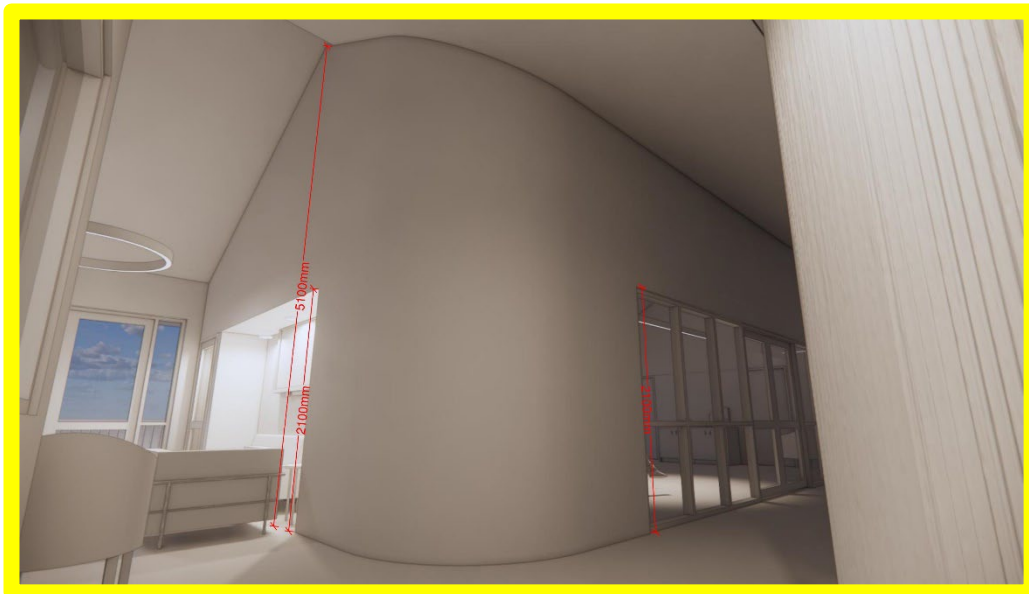
- Curved wall representing a wave.
- Either structure in lieu of the wall in some format ie glass, structure.
- Needs to be attached to the existing wall and ceiling and curved as indicated.



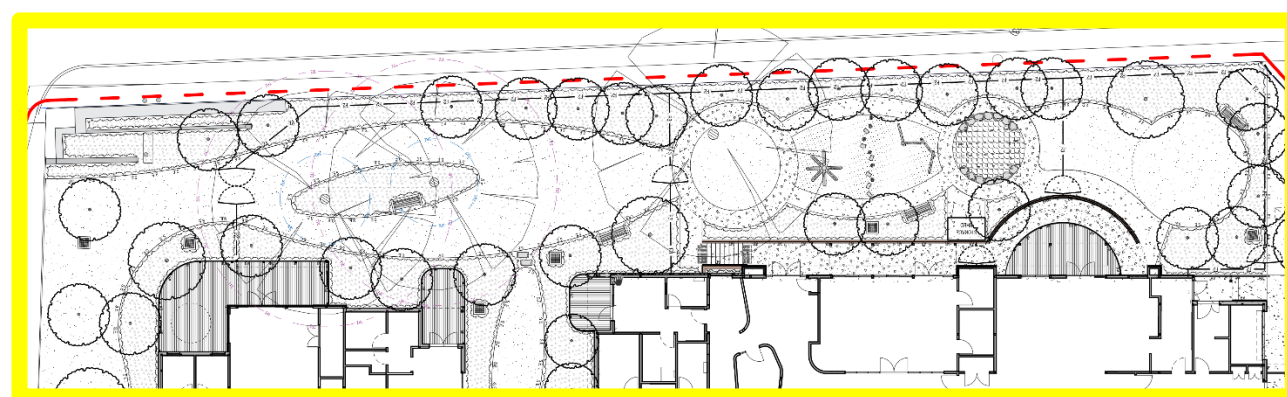
PIECE 3 – GENERAL THEMATIC ART DESIGN – INPATIENT BUILDING

Series of designs to be replicated throughout the inpatient building on walls or signage for wayfinding and general room wall art, and words, but not limited to a series of printed canvasses, wall stickers / murals, +/- stationary. – Exclusivity on designs will be expected.

- Close consideration to the colour palate is integral.
 - Design should reflect the child and family relationship, building strength and resilience.
- Below is an example of a wall where we believe a wall mural may be placed.



Budget is inclusive of manufacture and installation costs.





Appendix One – ART WORK Submission Sheet – Barwon Health First Nations Artwork

Email submissions to comms@barwonhealth.org.au attention to Kate Bibby
Inquiries via email or call 4215 1119. Applications close 31 March 2023.

Please attach designs and outline of work and quote.

Applicant Name _____

Business Name _____

Address _____

Phone _____

Email _____

What Piece are you submitting artwork for? _____

If required, are we able to view some of your previously completed work? Yes or No

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|---------------------------|--|
| Criterion 1: | The applicant is a Victorian First Nations artist that is a long-standing member of the local First Nations community (where possible). |
| Applicant Response | |
| Criterion 2: | The applicant demonstrates an understanding of the requirements of this project, including alignment with the principles in the Early Parenting Centres Strategic Framework 2019-2024 (see page 2), impact and suitability of the artwork. |
| Applicant Response | |

| | |
|----------------------------------|---|
| <i>Criterion 3:</i> | <i>The applicant demonstrates artistic vision, quality and originality with their concept emphasising the ability to engage the audience.</i> |
| <i>Applicant Response</i> | |
| <i>Criterion 4:</i> | <i>The applicant demonstrates an ability to complete artwork within the specified timelines.</i> |
| <i>Applicant Response</i> | |
| <i>Criterion 5:</i> | <i>The applicant has a current police check and/or working with children check.</i> |
| <i>Applicant Response</i> | |
| <i>Criterion 6:</i> | <i>The applicant demonstrates a commitment to environmental sustainability.</i> |
| <i>Applicant Response</i> | |