

# Healthy Communities Snapshot

## OUR PRIORITIES



Healthier Eating



Mental Health Promotion



Reducing Tobacco (and e-cigarette) Related Harm



Active Living



Prevention of Violence Against Women



### PREVENTION OF VIOLENCE AGAINST WOMEN

**120** students representing **8** schools participated in the 2022 Respect Netball cup

### HEALTHIER EATING

Implemented a Menu planning guideline within a Early Learning Centre reaching **108** children

**19** Community Kitchens supported with more than **100** people involved



### REDUCING TOBACCO (AND E-CIGARETTE) RELATED HARM

The 'Give Smoking Away this May' media campaign achieved a reach of **51,800** people through social media and radio

### ACTIVE LIVING

Engaged **194** workplaces and **42,304** people across G21 in Active Living events and campaigns



### WORKPLACE HEALTH

**115** workplaces registered with the Healthy Workplace Achievement Program across G21, and we engage with contacts from **180** workplaces

Hosted **3** online Workplace Network meetings with a total employee reach of **25,245**

### CONNECTING

**35** SOCIAL MEDIA POSTS up **192%** on the previous year

**2,846** social media engagement, up **40%** from the previous year

**141,298** social media impressions, up **301%** from the previous year

**8** ENEWSLETTERS distributed to **375** subscribers

**1,556** WEBPAGE visits to the Healthy Communities site

**100** PARTNERS locally, regionally and statewide

### MENTAL HEALTH & WELLBEING

**12** week social media #KeepGeelongStrong campaign provided background consultation through **19** social media posts

